



Baptist Memorial Hospital-Golden Triangle

2520 Fifth Street North
Columbus, MS 39705

Rob Coleman
Administrator and CEO

Fiscal Year 2023 Hospital Facts

- Founded in 1969; affiliated with Baptist in 1993
- 6 floors; approx. 600,000 square feet
- 323 licensed beds
- Average daily census: 112
- 61,682 ER visits
- 837 births
- 5,873 surgeries
- 10,262 discharges



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662-244-1000

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SERVICES

Ancillary Services

Diagnostic

- CT scanner
- Bone Density
- Interventional and diagnostic radiology
- Mammography
- MRI, including open MRI
- PET scan
- Special procedure room for interventional radiology
- Ultrasound

Therapeutic

- Physical Therapy: Pelvic floor biofeedback; dry needling
- Pulmonary rehab
- Respiratory therapy
- Speech Therapy: Lee Silverman Voice Therapy (LSVT); Vital-stim for Dysphagia
- Wound care
- One of only a few hospitals in the state to offer Radiopharmaceutical Infusion Therapy studies: Lutathera treats neuroendocrine tumors and Pluvicto is a targeted prostate cancer treatment.

Custodial

- Hospice
- Palliative care

Cancer Services

- Baptist Cancer Center — 33-bay infusion center in Columbus and 16-bay infusion center in Starkville
- Fully integrated linear accelerator with advanced simulation and 3D treatment planning
- High-dose brachytherapy
- Intensity-modulated radiation therapy
- Medical and radiation oncology
- On-site laboratory and medical technologist
- Pharmacist and dedicated pharmacy

Emergency & Surgery Services

- 24-hour ambulance and physician coverage
- Access to more than 85 medical and surgical specialists
- Anesthesiology
- Bariatric Surgery
- Emergency and primary care tracks
- Gastroenterology, including robotically trained areas
- General surgery, including robotically trained areas
- Gynecological surgery, including robotically trained areas
- Level III trauma facility
- Ophthalmology
- Oral/Maxillofacial surgery
- Orthopedics, including spinal surgery
- Otolaryngology
- Pediatric dentistry
- Periodontology
- Plastic and reconstructive surgery
- Urology

Heart Services

- Angioplasty and stents (including FDA-approved Synergy bioabsorbable polymer drug-eluting stent)
- Certified cardiac rehab
- Complete diagnostic services
- Coronary calcium scoring (HeartScore)
- Digital nuclear cardiology studies
- Echocardiography
- Heart catheterization — two high-tech, highly advanced labs
- Open-heart surgery (cardiovascular and thoracic)
- Stress tests — chronic total occlusion and cardiac electrophysiology

Neurology Services

- Electroencephalogram
- Nerve conduction studies

Special Services & Centers

- \$10-million, 26,000-square-foot behavioral health facility
- 8-bed geriatric psychiatric unit
- 30 adult behavioral health inpatient beds
- Accredited Sleep Disorders Center
- Adult psychiatric and chemical dependency inpatient services
- Baptist OneCare® MyChart (gives patients secure, electronic access to their medical records)
- Critical care unit
- Evening chemical dependency intensive outpatient program
- Outpatient behavioral health services for adults, adolescents and children
- Progressive care unit
- Structured evaluation/assessment services for alcohol/drug-related problems and mental health issues

Women's & Children's Services

- American College of Radiology-accredited breast MRI
- American College of Radiology-accredited digital mammography; Breast Center of Excellence
- Baby Friendly designated facility
- Bone density scans
- Breast, obstetrical and gynecological ultrasounds
- Certified lactation consultants
- Childbirth and breastfeeding education
- Family-centered care
- Family quiet time for parent/newborn bonding
- Labor-delivery-recovery suites
- PT/OT/ST pediatric services
- Skin-to-skin bonding
- Special C-section suites
- Stereotactic breast biopsies
- Well Baby and Special Care Nursery

ACHIEVEMENTS & AWARDS

- 25th consecutive "A" from The Leapfrog Group for Patient Safety (2024)
- The Quality Oncology Practice Initiative Certification Program (2024)
- Winner of first Baptist Egg Bowl (2023)
- Blue Cross & Blue Shield of Mississippi Top Comprehensive Quality Model

Performer Hospital for 2022 (awarded in 2023)

- Blue Cross & Blue Shield of Mississippi Plan All-Cause Readmissions Top Performer (2023)
- U.S. News & World Report High Performing Hospital for Heart Attack Care (2023)
- American College of Cardiology's NCDRR Chest Pain - MI Registry Platinum Performance Achievement Award (2023)
- American Heart Association Get With the Guidelines-Stroke GoldPlus Quality Achievement Award (2023)

COMMUNITY INVOLVEMENT

- American Heart Association Community Training Center
- Community education programs
- CPR; first aid; advanced cardiovascular life support (ACLS); pediatric advanced emergency assessment, recognition and stabilization (PEARS); and pediatric advanced life support (PALS) training classes
- Free community flu shot clinic
- Free health fairs and screenings
- Free meeting space for community organizations and support groups
- Speakers' bureau
- Job shadowing and volunteer programs
- Quarterly blood drives
- Safety programs
- Support groups

FIRSTS

- First hospital in the Baptist System to install metal detectors at the ED Entrance to enhance patient, visitor and employee safety.
- Baptist Cancer Center was the first in the state to offer MammoSite, a leading-edge treatment for breast cancer
- First cancer center in Alabama, Louisiana, Mississippi and Tennessee to offer Accublast for breast cancer
- First comprehensive cancer center in the region
- First ground ambulance service in Mississippi to use 12-lead EKGs to transmit from the field, and one of the first to use AutoPulse automatic CPR on frontline ambulances
- First hospital in Baptist system to implant an FDA-approved Synergy bioabsorbable polymer drug-eluting stent
- First hospital in state to receive cardiac cath lab accreditation for PCI (2021)
- First hospital in the state to be named a mentor organization for preventing ventilator-associated pneumonia (Institution for Healthcare Improvement Mentor Hospital)
- First hospital in region to offer high-dose-rate brachytherapy
- One of the first hospitals to perform nonsurgical benign prostatic hyperplasia
- Only hospital in North Mississippi to implant a CardioMEMS HF System in a congestive heart failure patient



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