

Baptist DeSoto recognizes nurses with
DAISY award

Optician chosen for NIH panel

Kennedy named president-elect of
Mississippi Health Care Executives board

Volunteer provides inspiration to patients

Everyone calls him Mr. Joe. He's also been called an inspiration. After seven open heart surgeries, two shoulder replacements and a toe amputation, he is also a survivor. But his favorite title is volunteer, and at age 91, Joe Burstyn is the oldest volunteer at Baptist Memorial Rehabilitation-Germantown.

Burstyn first came to Baptist Rehab-Germantown as a patient following his second shoulder replacement surgery. He fell in love with the facility and staff and began volunteering in the cafeteria in 2007.

"I love talking to the patients and helping them with their problems," he said. "I am here to help them and encourage them."

Burstyn's responsibilities include setting up the lunchroom for the patients, making sure each patient gets the correct tray and cleaning up after lunch.

He spends about three hours working and visiting each day he is at the hospital.

For almost two years, Burstyn never missed a weekday working at the hospital, but in January 2008, he was diagnosed with melanoma and was forced to have his big toe amputated.

After being out of commission for several months, he returned to the hospital that summer and began



Joe Burstyn, 91, delivers a lunch tray to a patient at Baptist Rehabilitation-Germantown on Tuesday, Feb. 23. Burstyn volunteers in the hospital's lunchroom two to three days a week, and his responsibilities include setting up the tables, delivering trays to patients staying in their rooms, cleaning up after lunch and offering support to patients through conversation.

working two to three days a week.

On the days he's not at the hospital, he participates in two different bowling leagues.

"I used to bowl by myself a couple days a week after lunch," he said. "One day I noticed a group of bowlers and their leader asked me

Continued on page 3

BAPTIST MEMORIAL HOSPITAL FOR WOMEN



March of Dimes national poster child, Joshua Hoffman, poses for a photo with Dr. Roy Bors-Koefoed during his visit to Baptist Memorial Hospital for Women on Thursday, Feb. 4. Joshua and his mother, Melanie, toured the hospital's NICU during their only hospital visit while in Memphis.

Baptist Collierville earns BlueCross distinction

BlueCross BlueShield of Tennessee recently named Baptist Memorial Hospital-Collierville a Blue Distinction Center for Knee and Hip Replacement.

Blue Distinction is awarded to medical facilities that have demonstrated expertise in delivering quality health care in the areas of bariatric surgery, cardiac care, complex and rare cancers, knee and hip replacement, spine surgery and transplants. Baptist Collierville offers comprehensive knee and hip replacement services, including pre-op education classes, post-op inpatient care and rehabilitation therapies.

"Baptist Collierville is proud to

receive this recognition for the quality care we provide to our patients," said Glenn Baker, administrator and CEO of Baptist Collierville. "Patient safety and compassionate care are our top priorities, and our Blue Distinction designation showcases that our standards coincide with those set by BlueCross BlueShield."

"We are constantly working on many fronts to improve the quality of health care delivery in our state, and the Blue Distinction Centers program is one way to support this effort," said Robert Mandel, M.D., senior vice president of health care services for BlueCross BlueShield of Tennessee. "We are pleased to award this designation and to provide the peace of mind to our members that comes from knowing their health care facility has met the program's rigorous standards of care."

GuideStone Representative Schedule

Dates and times are subject to change. Please contact your facility's human resources office for information. Baptist colleagues can contact Ken Peavy at 901-226-3518 or e-mail Ken.Peavy@GuideStone.org, contact April Mollerberg at 901-226-3516 or e-mail April.Mollerberg@GuideStone.org. Additional information is also available at www.GuideStone.org/BMH.

March 2Baptist Booneville	March 23NEA Baptist
March 2Baptist Memphis	March 23Baptist Corporate
March 4Baptist Golden Triangle	March 24Baptist Women's Hospital
March 5Baptist Golden Triangle	March 24Baptist Union County
March 9Baptist Rehab-Germantown	March 25Baptist North Mississippi
March 16Baptist Collierville	March 25Baptist DeSoto
March 17Baptist Women's Hospital	March 30Baptist Union City
March 19Baptist Memphis	March 30Baptist Memphis
March 22Baptist Memphis	March 31Baptist Huntingdon

Last year, Baptist Memorial Health Care colleagues joined forces with Habitat for Humanity to build a five-bedroom home for Memphian Lana White and her family.

As the home's sponsor, Baptist paid the entire \$60,000 sponsorship, and Baptist employees volunteered for all 480 shifts required to complete the project, putting in more than 2,400 hours of labor.

In 2010, Baptist plans to once again build a home for Habitat for Humanity. Colleagues at the following metro entities can sign up on the following dates:

Baptist Trinity Home Care & Hospice – Ken Cope, volunteer contact

Monday, March 8, from 3 until 5 p.m. in conference room C
 Tuesday, March 9, from 10 a.m. until noon in conference room A
 Wednesday, March 10, from 2 until 4 p.m. in conference room A

Baptist Memorial Hospital-Memphis – Nicholas Lewis, volunteer contact

Sunday, March 7, from 1 until 2 p.m. in the cafeteria
 Monday, March 8, from 11 a.m. to noon in the cafeteria
 Tuesday, March 9, from 3:30 to 4:30 p.m. in the cafeteria
 Wednesday, March 10, from 8:30 to 9:30 a.m. and from 6:30 until 7:30 p.m. in the cafeteria
 Thursday, March 11, from 6 to 7 a.m. and from 11 a.m. to 1 p.m. in the cafeteria

Baptist College of Health Sciences – Barry Schultz, volunteer contact

March 8 through March 10, from noon to 2 p.m. and 5 to 6 p.m. on the main campus

Baptist Restorative Care Hospital – Nancy Harris, volunteer contact

March 8 through March 12, from 6 a.m. to 5 p.m. in the conference room

Baptist Corporate Building – Carolyn Hicks Fry, volunteer contact

Tuesday, March 9, from 7:30 to 9 a.m. in the lobby
 Thursday, March 11, from 1 to 2:30 p.m. in the lobby

Baptist Memorial Hospital-Collierville – Rebecca Blanchard, volunteer contact

Monday, March 8, from 11 a.m. to 1 p.m.
 Tuesday, March 9, from 7:30 a.m. to 1 p.m.
 Wednesday, March 10, from 11 a.m. to 1 p.m.

Baptist Rehabilitation-Germantown – Brian Hogan, volunteer contact

March 8 through March 12, sign-up sheets available in case management office

Baptist Memorial Hospital for Women – Kris Azlin, volunteer contact

March 9 through March 12, from 11 a.m. until 1 p.m.

Baptist Memorial Hospital-DeSoto will be participating in a separate Habitat for Humanity build in Mississippi in the fall of 2010. Sign up dates have not been released.

What time I am afraid I will put my trust in Thee.

PSALM 56:3

Baptist DeSoto recognizes nurses with DAISY award

Baptist Memorial Hospital-DeSoto recently recognized registered nurses Shay Mims and Leslie Russell with the DAISY award for Extraordinary Nurses, which is given in appreciation of the work nurses do.

Mims was nominated by a patient who said she consistently went the extra mile to educate her on everything that was taking place and provide compassionate care with enthusiasm. Her nominator said she was "the perfect nurse."

"Shay always displays a Service First work ethic and brightens the faces of her patients and co-workers," said Mary Townsend-Gervis, chief nursing officer for Baptist DeSoto. "She goes above and beyond, exhibiting a humble and patient attitude while keeping quality care her top priority."

Russell's nominator praised her ability to make patients feel at home and at ease. The nominator also said Russell went above and beyond to show genuine concern when providing care, and she exceeded all expectations.

"Leslie always shows compassion and gives her patients the undivided attention they

deserve," Townsend-Gervis said. "Leslie keeps service the top priority, and the heartfelt testimonial provided by this patient showcases the devotion she has."

Each month, Baptist DeSoto's nursing administrators accept nominations and select a nurse to

receive the DAISY award. At a presentation in front of the nurse's colleagues, physicians, patients, staff and visitors, the honoree receives a certificate and a sculpture called A Healer's Touch, hand-carved by artists of the Shona Tribe in Africa.

The not-for-profit DAISY Foundation is based in Glen Ellen, Calif., and was established by family members in memory of J. Patrick Barnes.

Barnes died at 33 in 1999 from complications of idiopathic thrombocytopenic purpura, an autoimmune disease. The care Barnes and his family received from nurses while he was ill led to the creation of the DAISY award.

All the nurses in Mims' and Russell's unit received cinnamon rolls because while Barnes was in the hospital, he once asked his family to bring enough cinnamon rolls for him and all the nurses in his unit.



Shay Mims



Leslie Russell

**BMHCC Helpline/Hotline
877-BMH-TIPS**

If you have a question about legal or regulatory requirements, suspect any violation of BMHCC Standards of Conduct, legal or regulatory requirements or suspect that anyone is committing acts of patient abuse in any form, call 877-BMH-TIPS. Reports to the hotline may be made anonymously. Calls are handled confidentially to the extent allowed by law. Baptist does not tolerate retaliation for reports made in good faith. It is the policy of Baptist Memorial Health Care to admit and provide services to patients and guests without distinction due to race, color, age, religion, sex, national origin, handicap or disability. Marilyn Dunavant is Baptist's corporate compliance officer.

Mr. Joe Continued from page 1

if I wanted to join their league, the Sexy Seniors."

Burstyne joined the league and has a 140 bowling average. He also joined a smaller league and has a 136 bowling average.

"Bowling is a good way for me to stay active with people," he said. "There is a good camaraderie with the teams, and we have parties throughout the year."

Burstyne's life has been full of adventure. Born in Hamtramck, Mich., in 1918, Burstyne and his brothers were sent to an orphanage in 1929 following his parents' divorce. After a few years, he found a home on a working farm where he spent his early mornings milking cows before walking to the local school.

After graduating high school, Burstyne decided to join the Army. He hitchhiked more than 100 miles to Detroit, where he signed up and hoped to join the 61st Post Artillery. However, after a miscommunication kept him in Detroit, he applied for a stenography program within the

Army. Missing his convoy to Hawaii wound up saving his life.

"If I had made it with my outfit I would have been at Pearl Harbor during the attack in 1941," he said. "If I had been there, I probably would not be here today."

Burstyne spent five years in the service and travelled from Detroit to Memphis to San Antonio. While in Memphis, he met a young girl on a blind date and eventually, the two were married.

After becoming a master sergeant, Burstyne spent time abroad during World War II, traveling through England, France and Belgium before his discharge from the service.

He and his wife returned to Memphis, where he tested to be a clerk for the post office. He worked in different stations in Memphis for 25 years before retiring as superintendent of the Raleigh post office in 1981.

"My wife and I went on a number of bus tours throughout the country when I first retired, and we were very active in our church," he said.

After his wife passed away in

2003, Burstyne looked for other opportunities to stay active, and that included volunteering at Baptist Rehab-Germantown, and his supervisor, Kitty DeMilt, a recreation therapist, applauds his dedication to his job.

"The hospital has been blessed with Mr. Joe and his tireless dedication to helping our patients," she said. "He brings a smile every day he volunteers and helps the patients see that even a 91-year-old is still a productive and valuable member of society."

Susan Stralka, administrator and CEO of Baptist Rehab-Germantown, agrees.

"Mr. Joe is the perfect example of what the word 'giving' means," she said. "He generously gives back to others who are now in need; we are truly honored to have him here."

As for the future, Burstyne hopes to continue to volunteer at the hospital for as long as he is able.

"The Lord is keeping me here for something, and I honestly think it is to work here at Baptist Rehab-Germantown," he said.

Optican chosen for NIH panel

Robert Optican, M.D., a cardiothoracic radiologist with Mid-South Imaging and Therapeutics, was chosen to be on a National Institute of Health panel to discuss reducing colorectal cancer deaths. Optican was chosen by the planning committee because he is a practicing physician able to analyze data in a critical fashion and without a conflict of interest in the subject at hand.

The 13-member conference panel included experts in the fields of cancer surveillance, health services research, community-based research, informed decision making, access to care, health care policy, health communication, health economics, health disparities, epidemiology, statistics, thoracic radiology, internal medicine, gastroenterology, public health, end-of-life care and a public representative.

The conference was sponsored by the NIH Office of Medical Applications of Research and the National Cancer Institute along with other NIH and Department of Health and Human Services components.

The conference was conducted under the NIH Consensus Development Program, which convenes conferences to assess the available scientific evidence and develop objective statements on controversial medical issues.

Kennedy named president-elect of Mississippi Health Care Executives board

Larkin Kennedy, administrator and CEO of Baptist Memorial Hospital-Booneville in Booneville, Miss., was recently unanimously elected to be the president-elect for the Mississippi Hospital Association's Health Care Executives board.

The position began following the organization's annual meeting in Ridgeland, Miss., on Feb. 18 and 19. Kennedy's term as president will begin in June 2012.

An active member of the American College of Health Care Executives,



Larkin Kennedy

Kennedy was named the MHA and ACHE Young Executive of the Year in 2008 and presented at the organization's conference in 2009.

Kennedy joined Baptist in 2003 as the Frank S. Groner administrative fellow.

BAPTIST MEMORIAL HOSPITAL - MEMPHIS



Baptist Memphis colleague celebrates grandson's victory

Lillie Cox (right), service coordinator in food and nutrition services at Baptist Memorial Hospital-Memphis, celebrates her grandson Joe Jackson (center) being named to the McDonald's All-American Basketball Team. Jackson, a student at White Station High School, will join the University of Memphis basketball team in the fall. Also pictured is Joe's mother, Chaundra Jackson (left).

Beloved, I wish above all things that you may prosper and be in health, even as your soul prospers.

3 JOHN 1:2

CLASSIFIED ADS

HOUSEHOLD

- Cherry queen sleigh bed, mattress, night stand, dresser and mirror, used in guest bedroom, four years old, \$600. Call 901-837-0305.
- Brown leather couch, \$75; gold Brocada sofa bed, \$100. Call 901-864-3826.
- Large mirror, measures 57x36-inches, gold leaf scroll wooden frame, mounting hardware is installed and ready to hang, \$225. For more information, please call 901-362-1250.
- Two-piece wicker loveseat and table, never used, \$75. Call 901-494-3869.

MISCELLANEOUS

- Women's leather jackets, size 10 and 14, like new, \$50 each. Call 901-412-2897.
- Spinet piano, \$300; solid maple dining room table, 44-inch round pedestal with 16-inch leaf, \$250; very comfortable upholstered white-on-white loveseat/sleeper, easy to fold out with strong metal frame, \$100. Call 901-415-6149.
- 48-piece Lenox Charleston china, \$300; eight-piece Waterford Lismore stemware set, \$50; 12 silver plated serving pieces, \$10 each. For more information, please call 901-409-0902.
- Sony 34" Trinitron WEGA television, model KV-34HS510, mint condition, flat screen, fully loaded, original owner, purchased new in 2003, owner's manual, remote and matching stand included, will need to move yourself, \$150. Please call 901-331-6564 and leave a message.
- Two tickets for George Strait and Reba McEntire concert at the FedEx Forum on March 4, terrace level, section 208, row M, seats five and six, face value, \$210. Call 901-626-3351 or 901-489-9183.
- BowFlex XTL fitness trainer, like new, \$300. Call Gary at 901-263-3332.
- GE Potscrubber dishwasher, \$50; Graco high chair with vinyl-coated seat pad, \$15; The First Year's hands-free gate, \$20. Call 901-240-7881.
- Canon D-60 digital SLR 6.4mp camera, attachable flash, batteries, charger, filters, 100-300 lens, 28-80 lens, memory card and USB card reader, \$300. Call 901-857-5838.

YARD SALE

- Multi-family garage sale, March 6 from 6 a.m. until noon, 4561 Successfor Lane in Bartlett, Tenn., near Egypt Central and Ellendale roads, lots of great items.

VACATION/RENTALS

- One bedroom unit, sleeps four, full kitchen, 10 minutes from Disney World, available this summer, \$500 for a week. Call 901-466-3603.
- Very nice, landscaped, three bedroom, two bath home, only 20 minutes from Baptist Memphis and Baptist DeSoto, great schools, corner fireplace and large storage building, neighborhood swimming pool and tennis court, rent for \$1,100 a month or rent to own for \$1,050 a month. Call 901-592-1592 for details.
- Nice three bedroom, one bath house for rent on Hurricane Landing Rd. in Abbeville, Miss. \$450 a

month; three bedroom, two bath mobile home for rent in Abbeville, Miss., \$400 a month. For details, call 662-801-9760.

REAL ESTATE

- For sale by owner: furnished lake home in quiet cove in Grand Valley Lakes, new metal roof, windows, exterior finish, central heat and air, 1,800 square feet, two-car garage, 100-plus feet of lake-front property, large lot, gated community with beach area, skiing, golf course, great fishing and hunting, asking \$219,000. Call 901-604-4300.
- Home for sale in Red Banks, Miss., three bedroom, two bath, 1.5 acres, privacy fence, two-car garage, covered porch, \$138,900. Call 901-626-0826.
- Berclair, cozy, buff-brick cottage, two bedroom, one bath, huge den, fully furnished eat-in kitchen, paneled attic with large storage closets, detached garage, carport and storage shed, selling as-is for \$42,500, located at 3202 Lamphier. Call 662-280-7751.

VEHICLES

- Yamaha Grizzly 125, automatic forward/reverse, \$2,500. Call 901-412-9615.
- 1997 Harley Davidson fatboy, S&S carb, Vance & Hines pipes, too many extras to list, \$7,500 or will consider trade for a bass boat. Call 901-833-5632 or e-mail tommy.myers@hotmail.com for information.
- 2005 Honda 1300 VTX motorcycle S series, 3,500 miles, garage kept, \$6,200. Call 901-258-0344.
- 1998 Chevrolet Cheyenne burgundy pick-up truck, \$2,500. Call 901-366-9507.
- 2005 Chevrolet Colorado X-Cab, 8,092 miles, one owner, kept in garage, \$10,500. Call 901-381-9324.

SERVICES

- Affordable computer repair, technician with ability to solve every kind of PC problem including virus and spyware removal, data backup, upgrades, installations and everything in between. Call 662-671-0300.
- Interior painting, trim installation, most home repairs, decorative textures and finishes, free estimates. Please call Charles at 901-246-7129.
- Home renovations, room additions, decks, fencing, electrical, plumbing, carpet and tile installation, etc. Call Dan at 901-281-4879 for a free estimate.
- Home repair and remodeling, tile, fences, floors, painting and lawn care. For more information, please call Rob at 901-292-6288.
- Home improvements, tiling, carpeting, painting, fencing, wood work and trim, lawn care and landscaping, no job too small or too big, if you need it done, we can do it! Contact Derrick Hollingsworth or David Hall at 901-652-4636.
- Trouble with allergies and offensive odors in your home? Odor eradication and home sanitation services are available. For more information, call John at 901-753-2736.
- Quality kitchen and bathroom remodels, additions, fire restoration, emergency repairs, tile, decks, handyman services, roof repair, sheetrock and paint. Free estimates, very reasonable

CLASSIFIED AD GUIDELINES

Classified ads are published as a service to Baptist colleagues in each edition of Baptist Leader. Submissions for each edition of Leader must be received by 2 p.m. on the preceding Monday. For any ad, please include work number and location for verification purposes and **one non-work number for publication.**

Ads run at least once, and will run as space allows. New ads will receive preference over repeat ads. Services and goods offered must be legitimate and legal, and Leader cannot be responsible for misprints, omissions or false advertising. All ads may be rejected at the discretion of Baptist Memorial Health Care administration or the editor.

Ads for services and goods must be offered or wanted by Baptist colleagues, individuals or independent contractors. Franchises, other non-independent services, medical, dental and other clinical services are not eligible for classified ads.

To submit an ad, e-mail leader@bmhcc.org or fax to 901-227-3516.

prices. Call Marcus at 901-503-3429.

- Any and all plumbing, heating and air-conditioning work professionally done for an affordable price, repairs, remodeling or installation, call any time for a free estimate, 10 percent discount for Baptist employees. Call Anthony at 901-592-7173.
- Get ready for spring! Prune crape myrtles, cut back monkey grass, clean up flower beds, drainage work, mulching, fish ponds cleaned, weed control and fertilizer, 10 percent off for repeat customers and 15 percent off for new customers. Call Paul at 901-482-4622.

PETS

- Lab/pit bull puppies, free to good home, extremely cute, up to date on shots and worming. Please call 901-581-5147 or 901-606-8643 for more details.

WANTED

- One to two housemates needed in a three bedroom, two bath home in East Memphis, five minutes from Baptist Memphis and 25 minutes from Baptist DeSoto, house comes with all appliances, kitchen, living room, sun room, plenty of storage space and a large fenced backyard, rent is \$350 plus all utilities and cable/Internet. For more information, please call 901-485-3481.

Baptist Leader, Vol. 74, No. 4, February 26, 2010

Interim Editor: Lori Simpson
phone (901) 227-3507; lori.simpson@bmhcc.org

Photographer: Greg Campbell
phone (901) 227-3510; greg.campbell@bmhcc.org

Baptist Leader is published by Corporate Communications, Baptist Memorial Health Care Corp., 350 N. Humphreys Blvd., Memphis, Tenn. 38120. It is distributed bi-weekly to all BMHCC entities in the Mid-South. **Deadline for article submissions and classified ads is 2 p.m. Monday prior to publication. Send article ideas and submissions as well as classified ads to leader@bmhcc.org or fax to (901) 227-3516.** Baptist Leader is printed on recycled paper.