

*Richard L. DeSaussure Jr.: Recipient of Baptist Memorial Health Care Foundation Award of Distinction for Emeritus Physicians*

## A Lifetime of Helping Others

Richard DeSaussure, M.D., retired neurosurgeon, is the recipient of the Baptist Memorial Health Care Foundation's second Award of Distinction for Emeritus Physicians.

"Dr. DeSaussure exemplifies the qualities of commitment and service to patients," said Stephen C. Reynolds, president and CEO of Baptist Memorial Health Care. "He tirelessly pursued clinical and community initiatives to improve care."

The Award of Distinction for Emeritus Physicians recognizes achievements and contributions to the profession. The Foundation established the award to honor physicians who have exhibited consistent excellence in patient care and service to the community.

"He is a true gentleman," said Clarence Watridge.

*(Continued on page 3)*



*Richard L. DeSaussure Jr.*

## HOM Implementation A Success

Horizon Order Management, an integral component of Baptist's electronic clinical documentation project, was successfully implemented at Baptist Memorial Hospital-Memphis, Baptist Memorial Hospital for Women and in a limited way at Baptist Memorial Restorative Care Hospital.

HOM supports multidisciplinary care in communicating clear and complete orders. HOM provides management of information about orders, including maintenance of the order team master; routing of orders to other departments; nursing task lists and schedules; and communication of change information to the billing system, which means the order status is available in real

time to all caregivers.

"The BaptistCD project is one of the largest projects we have ever undertaken, affecting more people in more places than ever before," said Linda Stutts, director of Patient Care and Imaging Applications for Information Systems. "With any new technology comes new challenges, and despite advanced planning and testing, not all issues are uncovered until we bring a system live. Information Systems quickly set up a task force, and with feedback from caregivers, was able to identify and resolve the connectivity issues. Every colleague involved in this project at the entities, corporate office and the HOM implementation team should feel great satisfaction in their success."

HOM affects every clinical area at Baptist Memphis and Baptist Women's Hospital. The system is used in a limited format at Baptist

*(Continued on page 5)*



*Melanie Polzin, RN, head nurse in the Intensive Care unit at Baptist Memorial Hospital-Memphis, logs into BaptistCD as Sallie Finley, RN in ICU, looks on. Horizon Order Management, a significant part of Baptist's electronic clinical documentation program, was implemented recently at Baptist Memphis, Baptist Memorial Hospital for Women and Baptist Memorial Restorative Care Hospital.*

GuideStone Annuity Representative Schedule

Dates and times are subject to change. Please contact your facility's Human Resources office for information. Baptist colleagues can contact Ken Peavy at 901-226-3518 or e-mail Ken.Peavy@GuideStone.org.

July 9 ..... Baptist Memphis	July 17 ..... Baptist Memphis
July 10..... Home Med. (Memphis)	July 18..... Baptist Golden Triangle
July 11..... Baptist Women's Hospital	July 19 ..... Baptist North Mississippi
July 12 ..... Baptist DeSoto	July 20..... Corporate Building
July 13..... Baptist Rehab-Germantown	July 30 ..... Baptist Memphis
July 16 ..... Baptist Memphis	July 31 ..... Baptist Collierville

Center for Educational and Organizational Development

- Would I Follow Me?, 9-11 a.m. July 10 at Baptist Memphis Seminar Rooms 2/3
- Servant Leadership, 9:30-11:30 a.m. July 12 at Baptist Golden Triangle
- Everybody Wins, 9-11 a.m. July 13 at Baptist Lauderdale
- Talking from 9 to 5, 9-11 a.m. July 13 at Baptist Union County
- Servant Leadership, 9-11 a.m. July 18 at Baptist Lauderdale
- Built to Last, 1:30-3 p.m. July 19 at Baptist Women's Hospital
- Would I Follow Me?, 9-11 a.m. July 20 at Baptist Memphis Seminar Rooms 4/5
- Would I Follow Me?, 9-11 a.m. and 1-3 p.m. July 23 at Baptist Memphis Seminar Rooms 2/3
- Would I Follow Me?, 9-11 a.m. July 25 at Baptist Booneville
- Would I Follow Me?, 9-11 a.m. July 26 at Baptist Memphis Seminar Rooms 4/5

Baptist Operation Outreach health care van drive

During July, Baptist's metro hospitals will be collecting soap and deodorant for patients of the Baptist Operation Outreach health care van. Drop-off sites are: Baptist Memphis main information desk; Baptist Women's Hospital library; Baptist Rehab-Germantown lobby; Baptist Collierville employee entrance; and the Community Relations office at the Corporate Building. For information, please contact Tiffany Plain at 901-227-5322.

Service First Tip

*Every successful organization understands the importance of feedback from customers, and most of the time that feedback comes in the form of complaints. They often come complete with the answer to the problem they identify. For example, it would have been nice if someone had told us the Radiology department was running behind schedule.*

Source: Press Ganey Associates

BMHCC Helpline/Hotline  
877-BMH-TIPS

If you have a question about legal or regulatory requirements, suspect any violation of BMHCC Standards of Conduct, legal or regulatory requirements or suspect that anyone is committing acts of patient abuse in any form, call 877-BMH-TIPS. Reports to the hotline may be made anonymously. Calls are handled confidentially to the extent allowed by law. Baptist does not tolerate retaliation for reports made in good faith. It is the policy of Baptist Memorial Health Care to admit and provide services to patients and guests without distinction due to race, color, age, religion, sex, national origin, handicap or disability. Marilyn Dunavant is Baptist's corporate compliance officer.



Judge Joe Tours NICU

Blenna Williams, RN, left, shows TV personality and Judge Joe Brown, right, and his wife, Deborah Herron Brown, around the newborn intensive care unit at Baptist Memorial Hospital for Women. The Browns attended a fund-raising benefit for the newborn intensive care unit at Baptist Women's Hospital hosted by Dr. and Mrs. Esmond Arrindell, Dr. and Mrs. Neal Beckford and Mr. and Mrs. Brian Sparks.

Quick Action,  
Compassion

It was about 6:30 a.m. on a Saturday morning when Don and Jessica Myers went into their daughter's room.

Rambunctious and active Friday evening, the Myers found Heidi, 6, in bed with her eyes open and unresponsive.

"We got her out of bed, and she was very disoriented," said Don, a coach at Ripley High School. "She was our regular Heidi Friday when we put her to bed."

Both parents took Heidi to Baptist Memorial Hospital-Lauderdale's Emergency room, which was very close to their home. Heidi's condition wasn't improving.

The potentially tragic situation took a different turn when they entered the ER.

"They treated us like family," Jessica said about the staff at Baptist Lauderdale. "The nurses

explained things to us and then repeated it. They were very patient and helpful with a distressed mother and father."

James Tetleton, a former student of Don Myers', was working that morning.

"It was a very stressful situation for the parents. To have a perfectly healthy daughter turn into an unresponsive one is very terrifying," Tetleton said. "If you have children, put yourself in that situation. Our staff's goal was to keep them informed of what we were doing."

Staff on duty at the time included Tetleton, RN; Debbie Buchanan, RN; Jeremy Hubbard, RN; Katrina Taylor, Admissions; Ciprian Crismaru, M.D.; and David Oruma, M.D.

Don Myers said Heidi suffers from asthma, but that wasn't the cause of her condition.

Heidi's breathing was greatly compromised and the staff rapidly responded by assisting her respi-

(Continued on page 5)

*Let us consider how to stimulate one another to love and good deeds.*

HEBREWS 10:24

## Recent Gallup Patient Satisfaction Scores

### Highest Overall Satisfaction Mean for Each Care Setting

This category applies to entities with more than 30 patients rating the overall satisfaction question. Scores are based on results from discharge months of January through March 2007. The first-place awards go to the entities with the highest means for overall satisfaction in each care setting.

#### Emergency

First	Booneville	3.46
Second	Collierville	3.42
Third	Huntingdon	3.37

#### Inpatient

First	Women's	3.71
Second	Booneville	3.58
Third	Union County	3.57

#### Outpatient Diagnostics

First	Baptist Centers for Cancer Care	3.71
Second	Germantown	3.70
Third	Union County	3.65

#### Outpatient Surgery

First	Booneville	3.95
Second	Women's	3.87
Third	DeSoto	3.80

#### Home Health

First	Home Medical Equipment	3.711
Second	Trinity	3.706
Third	North Mississippi	3.659

#### Minor Medical

First	Poplar at Holmes	3.53
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### Highest Overall Satisfaction Mean Across Care Settings

This category includes entities with fewer than 31 patients rating during the period of Jan. 1 through March 31, 2007, based on results from discharge months April 2006 through March 2007. The first-place award goes to the entity with a mean for overall satisfaction that is closest to or exceeds by the greatest margin the Gallup 80th percentile for the entity's care setting.

	Margin	Mean	80th
<b>First</b>			
Lauderdale			
OP Surgery	.18	3.92	3.74
<b>Second</b>			
Tipton			
Home Health	.16	3.89	3.73
<b>Third</b>			
Restorative			
Inpatient	.06	3.64	3.58

### Most Improved Overall Satisfaction Mean Across Care Settings

All entities are eligible regardless of the number of patients rating overall satisfaction. This is based on a comparison of discharge months April 1 through Sept. 30, 2006 versus Oct. 1, 2006 through March 31, 2007. The first-place award goes to the entity that has improved the mean for overall satisfaction the most and, for that entity, the improvement is a statistically significant increase.

<b>First</b>	
Tipton	
Emergency	3.13 — 3.28 (diff=.15)
<b>Second</b>	
North Mississippi Outpatient Diagnostics	3.53 — 3.65 (diff=.12)

## DeSaussure

(Continued from page 1)

M.D., chairman of Semmes-Murphey Neurologic and Spine Institute. "He is honest and dedicated and always sought the best for his patients and his colleagues. He never put himself first in any situation."

Dr. DeSaussure joined Dr. Eustace Semmes in 1950 in his medical practice, which became the nationally recognized Semmes-Murphey Clinic. From a medical family in Macon, Ga., Dr. DeSaussure attended the University of Virginia and the University of Virginia Medical School and served as first lieutenant and medical officer during World War II with the Army's Third Armored Division.

In 1973, he formed the Mid-South Foundation for Medical Care, which grew as a local professional review organization to become responsible for the entire state of Tennessee. He was chairman of that group and also worked as medical director of the Physician's Health Care Corp., working with the physicians associated with Baptist Memorial Hospital-Memphis. In addition, he was director of the intern-resident training program at Baptist Memorial Hospital-Medical Center, founding member and president of the Congress of Neurological Surgeons, secretary of the American Board of Neurological Surgery, vice president of the Academy of Neurological Surgery and vice president of the Southern Neurological Society.

After his retirement in 1986, Dr. DeSaussure served on the board of the Baptist Memorial College of Health Sciences. He is also a former president of the medical staff at Baptist and director of graduate medical education.

In 1995, DeSaussure received the Harvey Cushing Medal, the most prestigious award in neurosurgery, given by the American Association of Neurological Sciences.

"For Baptist, Dr. DeSaussure was one of our physicians who was instrumental in making Baptist a strong regional referral center," said Joseph Powell, president emeritus of Baptist Memorial Health Care. "He was a medical statesman recognized nationally and internationally for his contribution to the medical community."



## Home Medical Patient Celebrates 105th Birthday

Marty Moore, R.T., left, helps celebrate the 105th birthday of Baptist Home Medical patient Florence Currin, right, along with her daughters, Christine and Cynthia, at her home in South Memphis recently.



## Help From Susan G. Komen Foundation

Baptist Memorial Hospital for Women recently received \$160,000 from the Susan G. Komen for the Cure Foundation at the Three Oaks Grill in Germantown. Pictured left to right are Chad Graddy, President of Komen Memphis affiliate; Ann Smith, senior administrative grants manager for the Baptist Memorial Health Care Foundation; Amanda Payne of Baptist Women's Hospital; Rita Forsythe, director of Radiology at Baptist Women's Hospital; Dr. Lynn Gayden; Anita Vaughn, administrator and CEO of Baptist Women's Hospital; Cindy Beard, assistant administrator at Baptist Women's Hospital; and Beverly Perkins, grants chair for the Komen Memphis affiliate.

# THE PRESIDENT'S CORNER



Stephen C. Reynolds, President & CEO,  
Baptist Memorial Health Care

A few years ago, I used this space to highlight some of our physician pioneers, the physicians who exemplify patient care and mirror Baptist's ministry and mission.

Through the Baptist Memorial Health Care Foundation, the Award of Distinction for Emeritus Physicians honors physician pioneers for their achievements and contributions to the health

care profession and the community.

In addition, the award includes the establishment of a named endowment to benefit medical education, research and patient care initiatives.

The inaugural recipient of this award was Dr. Maury Bronstein. This year, we recognize Richard L. DeSaussure Jr., M.D., a retired neurosurgeon who joined the Semmes-Murphey Clinic in 1950.

His commitment to this organization and the physician community are exhibited through his service on numerous committees and boards, but I'm most humbled by what he said meant the most to him during his practice – relieving patients from their pain.

For a physician who garnered so much admiration, his motivation for caring for patients was beautifully simple.

And along that line of motivation, DeSaussure personally developed a procedure to treat and alleviate trigeminal neuralgia, also known as tic douloureux, an inflammation of facial nerves that is extremely painful. His 43-year medical career was filled with efforts to enhance patient care and seek new ways to deliver that care.

DeSaussure was also involved in the recommendation of the first

intensive care unit at Baptist, and he has been a proponent of the advances in noninvasive diagnostic procedures and the use of lasers in surgery.

From a medical family in Macon, Ga., Dr. DeSaussure attended the University of Virginia and the University of Virginia Medical School, and served as first lieutenant and medical officer during World War II with the Army's Third Armored Division. Dr. DeSaussure joined Dr. Eustace Semmes in 1950 in his medical practice, which became the nationally recognized Semmes-Murphey Clinic.

In 1973, he formed the Mid-South Foundation for Medical Care, which grew as a local professional review organization to become responsible for the entire state of Tennessee. He was chairman of that group and also worked as medical director of the Physician's Health Care Corp., working with the physicians associated with Baptist Memorial Hospital-Memphis. In addition, he was director of the intern-resident training program at Baptist Memorial Hospital-Medical Center, founding member and president of the Congress of Neurological Surgeons, secretary of the American Board of Neurological Surgery, vice president of the Academy of Neurological Surgery and vice president of the Southern Neurological Society.

This award includes the establishment of a named endowment to benefit medical education, research and patient care initiatives. The DeSaussure Endowment will be used to support the DeSaussure Lecture Series and the Richard L. DeSaussure Jr., M.D., Excellence in Neurosurgery Award, which provides continuing education opportunities for neurosurgical residents.

His motivation for becoming one of the most respected surgeons in the Mid-South is one we all could take to heart in our endeavors to care for patients.

It is physicians like Dr. DeSaussure who leave a legacy of quality and compassion that we all strive to emulate.

## Retirement Begins Sooner Than You May Think

It is often hard for people in their 20s or early 30s to see the need to set aside any money for retirement. At this age there are many pressing financial needs, and retirement planning is often low on the list. However, here are a few things every young investor should consider:

Plan now for your future.

No matter what your age, the goal is to save at least 10 percent of your salary for long-term retirement investing. This principle is often

called the pay yourself first plan.

Time is now on your side. The time value of money is an amazing mathematical principle.

Assuming an 8 percent average return, 25-year-old investors would need to invest \$74 per pay period to have \$500,000 at age 65.

If they waited until age 35 to begin investing they would need to invest \$170 per pay period to reach that same \$500,000 goal at age 65. The younger you start the more the compounding effect of money over time works in your favor.

Take advantage of your employer's retirement plan. Baptist offers colleagues a generous matching program. At any time you can direct

any percentage (up to IRS guideline limits) of your pay to the retirement plan.

This offers automatic investing on a pre-tax and/or Roth deferral basis and allows you to decide in advance your financial priorities.

Educate yourself about investing.

You don't have to be a Warren Buffet type to make good decisions about your investments.

However, everyone needs a basic knowledge of financial matters. Plan to attend financial seminars hosted by GuideStone. See your GuideStone retirement representative. There are also great educational resources available at [www.GuideStone.org](http://www.GuideStone.org).

Retirement planning for people in their 20s and early 30s? You bet!

A great start will go a long way toward a strong finish.

In an upcoming Baptist Leader, we will be discussing retirement strategies for people in their late 30s to early 50s.

If you would like to review your portfolio with your local GuideStone representative, Ken Peavy, please call 901-226-3518. In the coming weeks, he will visit your facility and will gladly assist you with any questions you may have concerning your retirement benefit at Baptist.

## Fundraiser Benefits NICU

Sharing a moment during a Caribbean progressive dinner fundraiser to benefit the newborn intensive care unit at Baptist Memorial Hospital for Women were, left to right, Judge Joe Brown, Baptist president and CEO Stephen Reynolds, Stax songwriter David Porter and Baptist senior vice president and corporate counsel Greg Duckett. The event, hosted by Dr. and Mrs. Esmond Arrindell, Dr. and Mrs. Neal Beckford and Mr. and Mrs. Brian Sparks, raised more than \$45,000 for the NICU.



## Myers

(Continued from page 2)

rations. Staff used a device called a bag valve mask to help Heidi maintain appropriate oxygenation. Although Heidi was breathing, the mask supplied her body with enough oxygen to sustain normal body function.

"Our goal was to stabilize the patient enough that we could get her to a pediatric specialist," Tetleton said.

Heidi was stabilized after a little more than an hour. Jessica Myers said Heidi suffered from haemophilus influenza, better known as the "H flu," even though she had a vaccine when she was an infant.

Now, Heidi is back to her active, rambunctious self, and the parents check on her more often through the evening.

"At Baptist Lauderdale, Jessica took her in and I went through the checking in process," Don Myers said. "Everyone was very helpful and came right to us. They treated us like family, and we want to let people know about this hospital and the care we received there."

## Horizon Order Management Implementation

(Continued from page 1)

Restorative Care Hospital for orders and services Baptist Memphis provides on a contractual basis.

In conjunction with this project, facilities have new medication carts, computers on wheels and tablets that provide mobile access to the systems as well as the ability to access patient information directly from patient rooms.

The implementation methodology for the BaptistCD project was again successfully utilized with the

HOM system. A computer-based training class was required for all users. Formal classroom instruction was provided by Nursing Informatics, and build team members included train the trainer sessions for entity staff followed by end user education. The live coverage included entity staff as resources on each unit/shift and superusers that were assigned to cover specific units. The command center was staffed by Nursing Informatics, IS and entity colleagues, who manned the

phones and provided answers to any issues.

"When you have hundreds of people using a system, complexities and issues arise simply because of the number of people using the system," said Chris Altendorf, system director of Nursing Informatics. "The staff has been overwhelmingly positive about the new system. We will continue to make improvements to the system based on end user feedback, while maintaining the standardization that was built into the system."

# CLASSIFIED ADS

## HOUSEHOLD

- White electric stove for sale, good condition, \$100; white dishwasher, good condition, \$75. Call 901-377-0618.
- Burgundy Queen Anne chair, like new, \$100; wicker corner cabinet, \$50; multi-patterned Queen Anne chair, like new, \$100. Call 901-756-4002.
- Solid oak executive desk, \$250 OBO. Call 901-314-1657 and leave a message.

## MISCELLANEOUS

- Olevia 27-inch HD ready LCD TV, new, still in the box, one-year warranty, has all inputs for cable/satellite, DVD, gaming, computer, etc., \$425. Call 901-362-1250.
- Ladies' size 2x scrubs for sale, elastic waist, pastels and bright colors, different styles of printed tops, \$10 pair; size 10 red crocs, \$5. Call 901-405-3040.
- 2006 New Holland TC30 tractor, diesel, 60 hours, \$10,500. Call 662-232-8297.
- Half-carat anniversary band, princess cut, \$300, includes warranty on diamonds and band. Call 901-428-1215.
- Plant sale from 9 a.m. to 1 p.m. June 23, container gardens and potted plants, annuals and perennials, 875 Hackberry Drive in Southaven.
- Church pew for sale, beautiful. Call 662-895-2605 and leave a message.
- King-size waterbed, excellent condition, will deliver for additional charge, \$200 OBO. Call 662-280-5470.
- 5 hp Speedaire upright compressor, 220-volt, \$500. Call 901-270-4279.
- Bed and breakfast in Nesbit area, one to three bedrooms are \$60-75 per night, wooded lot with Jacuzzi tub on back deck, beach area and lake privileges. Call 901-864-3826.
- Two-foot round, 18-inch deep flowered broken tile bottom pond, \$60. Call 901-826-6119 and leave a message.

## SERVICES

- Construction and remodeling, painting, drywall repair, ceiling sprays. Call Brian at 901-239-0790.
- Housekeeper seeks work, references available.

## CLASSIFIED AD GUIDELINES

Classified ads are published as a service to Baptist colleagues in each edition of Baptist Leader. Submissions for each edition of Leader must be received by 2 p.m. on the preceding Monday. For any ad, please include work number and location for verification purposes and **one non-work number for publication.**

Ads run at least once, and will run as space allows. New ads will receive preference over repeat ads. Services and goods offered must be legitimate and legal, and Leader cannot be responsible for misprints, omissions or false advertising. All ads may be rejected at the discretion of Baptist Memorial Health Care administration or the editor.

Ads for services and goods must be offered or wanted by Baptist colleagues, individuals or independent contractors. Franchises, other non-independent services, medical, dental and other clinical services are not eligible for classified ads.

To submit an ad, e-mail [leader@bmhcc.org](mailto:leader@bmhcc.org) or fax to 901-227-3516.

Call Debbie at 901-409-1360.

- Painting, interior and exterior, carpentry, sheetrock repair, vinyl siding and more. Call 901-756-4002.

## REAL ESTATE

- Somerville home for sale, 4 BR/2 BA, brick, fenced yard, detached 33X33 garage, \$110,000 OBO. Call 901-484-3774.
- For sale by owner, 4 BR/3 BA home in Fox Chase subdivision, great room, dining room, eat-in kitchen, loft area, landscaping, storage building, 3,000 square feet, \$179,500. Call 901-604-9979.
- Fayette County home for rent, 3 BR, LR, DR,

large den and kitchen, hardwood floors, appliances, \$700 per month, one month's rent deposit. Call 901-412-2897.

## VEHICLES

- 1986 Mitchcraft runabout, 15-foot fiberglass, 40 hp Suzuki outboard, oil injection, power tilt, GPS/fish locator, bow mounted electric trolling motor, galvanized Harding trailer, downrigger, \$2,900. Call 901-237-1653.
- 1992 Ford Bronco XLT, 4 WD, body in great condition, \$2,800; 1995 Oldsmobile Cutlass Supreme, 4 dr, luxury package with leather, great condition, \$1,600. Call 901-340-4951.
- 1996 Toyota Camry LE, v6, 4 dr, auto, AC, power, cruise, security system, Alpine CD stereo, very clean, 152,000 miles, \$4,100. Car is local. Call 731-217-8377.
- 1994 Cadillac Fleetwood brougham, white, vinyl roof, tan leather interior, one owner, non-smoker, excellent condition, \$4,500. Call 901-753-1981.
- 2001 Lowe Sea Nymph V FM169 boat and trailer, 2001 Johnson 115 hp outboard, trolling motor, Humminbird fish finder, Uniden two-way marine radio, walk through windshield, boat cover, bimini top, live well, bait well, dry storage compartment and rod storage compartment, \$5,500. Call 901-270-4279.
- 1979 Chevrolet pickup, lwb, air/heat/power steering, brown and tan, \$2,000. Call 901-262-7642.
- 2006 Kawasaki Vulcan Classic, windshield and sissy bar, including leather chaps and jacket, \$8,000. Call 662-232-8297.
- 1997 Dodge extended cargo van, new transmission, new AC, all highway miles, excellent condition, \$3,500 OBO. Call 662-280-5470.

## PETS

- Spotted saddle horse, 9 years old, sorrel and white gelding, good for trails, \$1,300. Call 662-232-8297.
- Baby rabbits for sale, mixed Dutch/lops, both black and white with black spots available, \$25 each. Call 662-280-4720 for information.



## North Mississippi Relay

*Baptist North Mississippi colleagues walk during Relay for Life to benefit the American Cancer Society. During the event, the hospital team hosted a special cancer survivors dinner on the grounds of the University of Mississippi.*

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